

Unique Selling Proposition

∴ TOPYX® provides an easy-to-use eCommerce solution

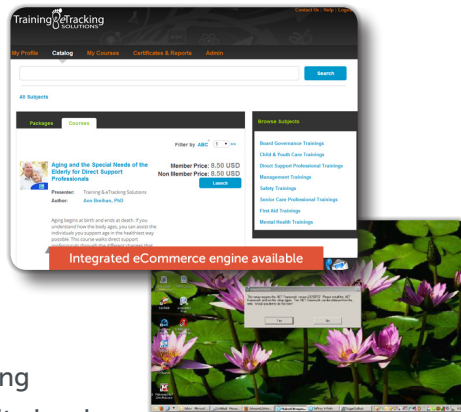
Use award-winning social learning tools to enhance your eCommerce initiatives.

TOPYX® social learning management system (LMS) is available with an optional eCommerce engine to help you better reach your market to sell your valuable materials. We can easily get you started with a complete sales system that links directly to your merchant account.

eCommerce Option

\$3,000 a year additional to a TOPYX subscription

- Shopping cart icon
- Pricing & free buttons
- In-cart buttons
- Purchased buttons
- Subscription buttons
- Visible catalog before log-in
- Sponsor links
- Multi-currency
- Cover flow catalog option
- Member and non-member pricing
- Subscriptions at the course or site level
- Recommend courses (up selling)
- Marketing tiles for advertising or announcements in the catalog
- License agreement option (accept your terms for purchase)
- Coupons – dollar/currency amounts, percentage, single use, multi-use, expiration dates, selected courses, etc
- Supported merchant accounts: Pay Pal Pro, Pay Pal PayFlow, Ogone, 2Checkout, Authorize.net and Pay.gov (other merchant accounts can be connected for an additional fee)



Selected Clients

Public companies

Aimia Canada, Inc.
ARIAD Pharmaceuticals
Bridgestone Americas
CSX Transportation
DaVita HealthCare Partners
Edwards Lifesciences
Firestone Building Products
Genworth
Honeywell International
IDEXX
Interthinx
Jones Lang LaSalle
Lincoln Technical Institute
Lumber Liquidators
Intel (McAfee) Security
Zome
Tupperware Brands

Private companies

3M
Access Community Health Network
AFS Intercultural Programs
AmeriPride
Arbonne International
ATS Healthcare Solutions
Beyond Learning Centre
The Corridor Group
Daymon Worldwide
Interstate Batteries
Godfather's Pizza
Groupe Dynamite
JPW Industries
Leadership Science Institute
LiveOps
Morton International
The Mutual Fund Store
Oak Harbor Freight Lines
Paycor
Planet Fitness
RiskManager.net
StorageCraft Technology
Training and eTracking Solutions
Transamerica
VRM Mortgage Services
Walter Meier
Wilbur-Ellis Company

Associations and academic institutions

American Farm Bureau Federation
Baylor Health Care System
Big Brothers Big Sisters
Cambridge University Hospitals
Concrete Reinforcing Steel Institute
FrameWork Institute
National Assoc. of Social Workers
NICHQ
Rotary International
SCORE Association
University of Delaware
Women's Business Dev. Center

Governmental

Canadian Institutes of Health Research
Colorado Dept. of Corrections
US Dept. of Homeland Security