

Referral Partner Program

TOPYX®

**LEARNING MANAGEMENT SYSTEM
2017**

AGENDA / OVERVIEW

- Interactyx Introduction
- About TOPYX® Learning Management System
- Referral Partner Program Overview & Commission
- Referral Engagement Process
- Sales Support & Marketing Resources

ABOUT INTERACTYX

Company Profile

- Founded in 1995, privately held
- HQ in Florida, offices in US, Canada & UK
- Developers of the award-winning TOPYX® social learning management system
 - We built TOPYX from the ground up with integrated social learning tools to create an engaging, collaborative & easy-to-use learning environment.

Focus

- Dedicated to providing the best value for technology-enabled learning solutions that facilitate knowledge-sharing capabilities and experiences that increase both the efficiency and effectiveness of training programs

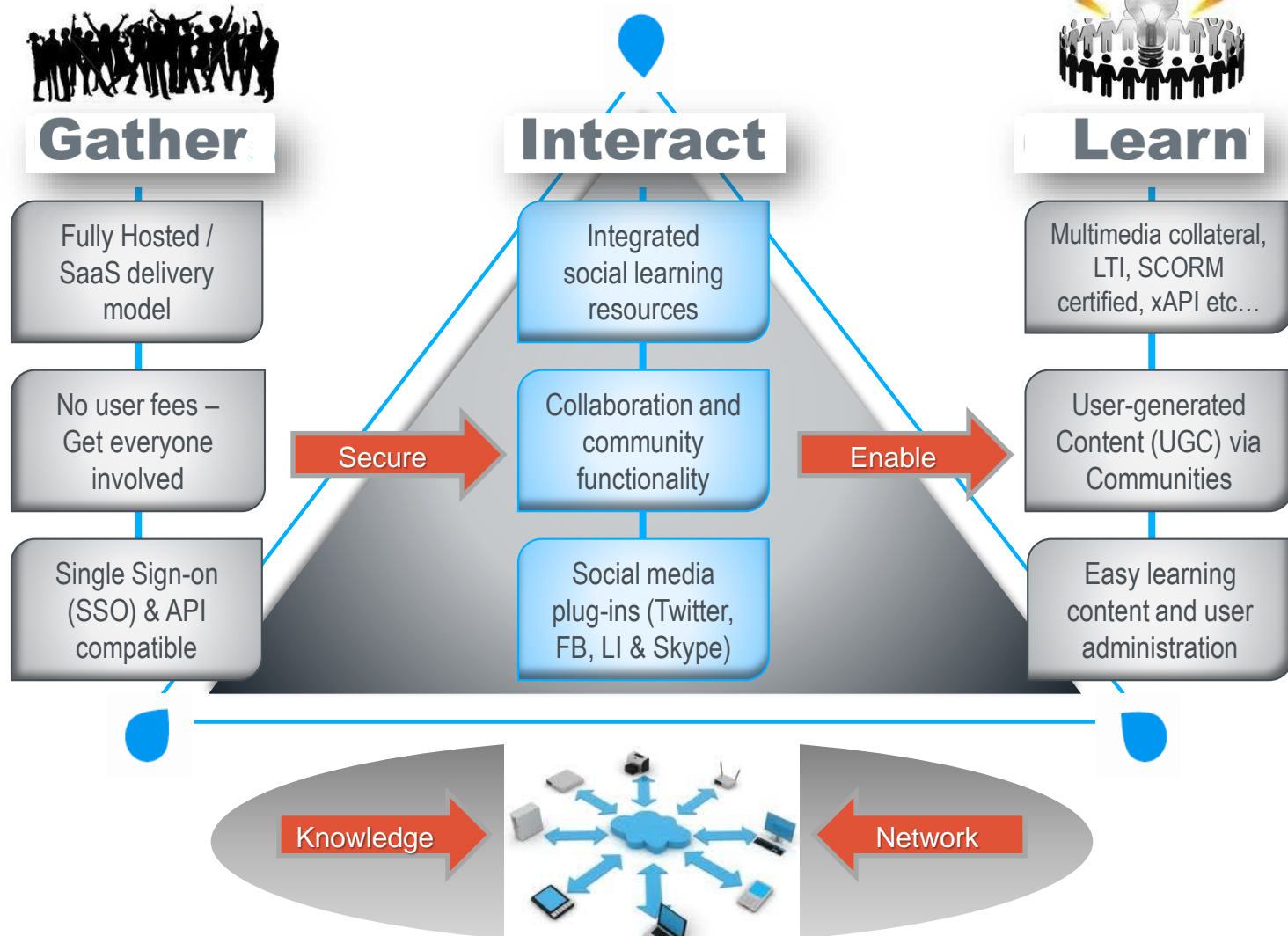
Industry Recognition



UNLIMITED USERS... UNLIMITED POTENTIAL...

- Provide a more engaging learning experience
- Deliver training ROI and productivity results
- Highly configurable for your needs
- No per user, data, or bandwidth fees
- Best value learning management solution available





PLATFORM FOR A NEW, MORE ENGAGED, LEARNING EXPERIENCE



No matter what type of organization – commercial/enterprise, non-profit, academic institution or any other type, every organization has knowledge it needs to share.

Now, you can easily deploy a feature-rich, easy-to-use online learning management system that is built with the features and accessibility that today's learners are asking for.

Interactyx has created such a platform with **TOPYX®**, a Software-as-a-Service (SaaS) learning platform built incorporating traditional learning management features with social learning tools to create an engaging, collaborative online learning experience.



WHO TO TALK TO ABOUT OUR SOLUTIONS

Target Industries

- Distributed workforce
- Associations/ Nonprofits
- Large Organizations
- Franchise/Retail
- Healthcare
- Public Sector / Government

Internal Points of Contact

- Training and Development Personnel
- Human Resources
- Management, and Department Heads – especially sales teams & customer training
- Owner, President
- C-Suite – CEO, CIO, CLO

SELECT CLIENTS:



AWARD-WINNING FEATURES:



ADMINISTRATION



REPORTING



LEARNING PATH



LTI



XAPI - TIN CAN API



ROLES



COLLABORATE



ECOMMERCE



MOBILE LEARNING



LANGUAGES



SOCIAL LEARNING



CLIENT SERVICE



INTEGRATIONS

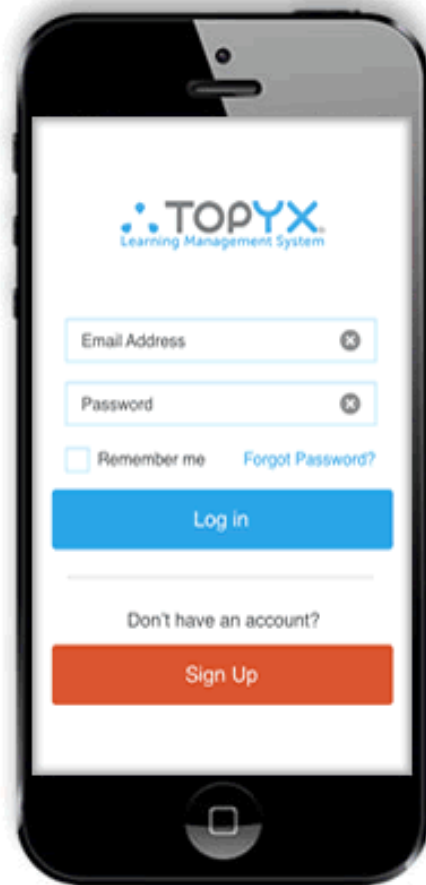


SCORM CERTIFIED



VIDEOS

MOBILE LEARNING:



Export Users to TOPYX

Import Users from TOPYX

EXPORT USERS TO TOPYX

Please select a Profile:

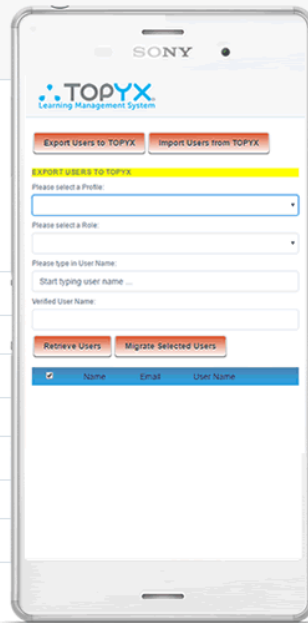
Please select a Role:

Please type in User Name:

Verified User Name:

Retrieve Users

Migrate Selected Users



INTEGRATION WITH SALESFORCE:



salesforce appexchange

Apps Components Consultants

Apps lms

Log In

Filters All Prices All Editions All Ratings All Languages Apply Clear

Sort By Relevance

APPS

Home
Popular Apps
New Apps
Free Apps

Collections

Categories

- Sales
- Customer Service
- Marketing
- IT & Administration
- Human Resources
- Finance
- Enterprise Resource Planning
- Collaboration
- Analytics

Industries

Cornerstone for Salesforce

100% NATIVE TO FORCE.COM
REAL-TIME LEARNING

cornerstone

★★★★★ (15)

IMPACT

LEARNING MANAGEMENT SYSTEM

A Learning Platform for Every Team, Division and Company.

Built directly on the Salesforce.com platform. **FREE TRIAL**

★★★★★ (No Rating)

SALESFORCE1 MOBILE

The Training Admin App

BUILT FOR THE SALESFORCE PLATFORM

learnsmarter

MAKE YOUR CUSTOMERS LOVE YOU MORE

★★★★★ (13)

<NETEXAM>

extended enterprise training

Well trained partners, sell more products. Period.

★★★★★ (6)

TOPYX

Learning Management System

Make life easier with the right LMS.

Get Started

★★★★★ (No Rating) FREE

Learning Now

ExpertusONE for Salesforce

Learn More

★★★★★ (No Rating)

Litmos LMS - Learning Manage...

★★★★★ (17)

Mindflash LMS - Learning Manage...

★★★★★ (3)

Skilljar - Scale Online Training & C...

★★★★★ (No Rating)

Key online learning benefits:



- Easy to use and administer
- Robust reporting tools
- Collaboration and community functionality
- Record and store valuable informal knowledge and experience
- SaaS Model – Software as a Service, hosted on secure servers. No IT infrastructure or resources necessary
- Ability to instruct the all necessary parties – internally and externally – no user feed or data fees
- Scalable on-demand – grow the system as you grow
- Content Agnostic – use different media and file types and the ability to combine different learning materials
- Implementation/branding, customer service and system-wide upgrades all included at no additional fees

REFERRAL PARTNER PROGRAM OVERVIEW



There is NO cost to become an Referring Partner

There are NO geographic limitations

Interactyx does all of the work from start to finish unless you prefer to be involved

Interactyx pays Referring Partners 20% of the first year invoice for new subscriptions

Referral fees are disbursed quarterly on the 20th subsequent to the quarter end for all subscriptions that are paid in full

REFERRAL FEE COMPENSATION

**Minimum
Referral
Payment of
\$5,500**

- Interactyx pays a one-time fee of 20% based on the initial invoice payment
- Partners are offering two options to their clients:
 1. Year to year subscription with an annual payment = current TOPYX price is \$27,500 plus add-on's, if any.
 2. Multi-year pre-paid subscription offers additional discounts to your clients and a higher pay out to you the Partner – Examples below
 - a. 3 year prepay the client gets a 10% discount = \$74,250 client price and Partner payout equals \$14,850
 - b. 5 year prepay the client gets a 20% discount = \$110,000 client price and Partner payout equals \$22,000
- These rates are for the platform only and are shown as examples; if your referral purchases add-ons these are included in the discounting and in the Partner payout.

ENGAGEMENT PROCESS



Join the list of
Referral Partners

Attended
informational
webinars and
read email

Refer prospects to us
via email

We will reach
out to your
referral

We will respond
to RFI/RFPs

We will do
TOPYX demos
and answer
questions

We will do
TOPYX
paperwork

We will keep
you updated on
your referrals
via email

We will notify you
when we close a
account and send
you a check

Cash your
check

**THANK YOU
FOR YOUR INTEREST IN THE
REFERRAL PARTNER PROGRAM**

888.575.2266 ext. 111
margaret.baertson@interactyx.com

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